

[International Conference]

Europe and the changing Mediterranean: policies and research agendas for culture, heritage, and sustainability

28-29 NOV 2024 | UÉvora, CES (Amphitheatre 131)

PROGRAMME



The event is being held as part of the MEDHEUS project (Mediterranean Cultural Heritage in EU Policies), funded by the Jean Monnet Modules action of the Erasmus+ programme.



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in Political Science



CHANGE
Global Change and Sustainability Institute

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09:00-10:00 Reception of participants

09:30-10:00 Opening ceremony

10:00-11:00 Setting the stage for the conference theme

Mediterranean Cultural Heritage: From concept to policy or the other way around?

Sónia Bombico (Universidade de Évora - CIDEHUS)

11:00-11:15 Coffee Break

11:15-12:45 EUROPEAN POLICIES AND CULTURAL INSTITUTIONS

Moderation: **Ana Carvalho** (Universidade de Évora - CIDEHUS)

The New European Bauhaus Initiative. Culture at the center and a new rationale for public policy

Paulo Neto (University of Évora – Department of Economics and UMPP)

The cultural homologation of landscapes

Roberta Lopalco (Vrije Universiteit Amsterdam & Polytechnic of Bari)

Culture heritage management: the case of EU countries

Marta Adamczyk & Anna Staszewska (Akademia Górnośląska in Katowice)

Museums and the 2030 Agenda: How are museums responding and contributing to the UN Sustainable Development Goals?

Francisca Listopad (IHA – FCSH)

Estratégias da União Europeia para Salvaguarda do Património Cultural Mediterrânico: um estudo focado na candidatura de Évora para Capital Europeia da Cultura 2027

Ana Paula Carvalho (Universidade Lusófona)

13:00-14:30 Lunch

14:30-15:00 CULTURAL IDENTITY, DIVERSITY AND MOBILITY IN THE EURO-MEDITERRANEAN AREA

Moderation: **Irene Viparelli** (Universidade de Évora - CICP)

The changing Mediterranean and the intersection of culture and security in the European Union's discourse

Evanthia Balla (Universidade de Évora)

A Identidade Europeia. Uma reflexão em torno do pensamento humanista de Tzvetan Todorov

Rafael Franco Vasques (Universidade de Évora – CICP)

15:00-16:00 CULTURAL HERITAGE AND EUROPEAN POLICIES

Moderation: **Sónia Bombico** (Universidade de Évora - CIDEHUS)

Portugal and the European policies for Cultural Heritage

Leonor Dias Nogueira, Catarina Moura, Luís Ferreira e Sónia Bombico (Universidade de Évora – CIDEHUS)

Safeguarding Sefarad: Sephardic Jewish Heritage in EU Policies

Beatriz da Silva Felício (Universidade de Évora – CIDEHUS & CHAIA)

16:00-16:30 **Coffee Break**

16:30-18:00 **Round Table “Cultural heritage policies in Portugal: What strategies for knowledge, safeguarding, and sustainable development?”**

Políticas para o património cultural em Portugal: Que estratégias para o conhecimento, a salvaguarda e o desenvolvimento sustentável?

Moderation: **Filipe Themudo Barata**

Vítor Dias (Diretor do Museu Nacional de Conímbriga)

Antónia Fialho Conde (Universidade de Évora – CIDEHUS | Diretora do Curso de Mestrado em Gestão e Valorização do Património Cultural)

Alexandra Rodrigues (Universidade do Algarve – CinTurs)

Clara Bertrand Cabral (Comissão Nacional da UNESCO)

Ana Paula Amendoeira (CCDR Alentejo)

Ana Saraiva (Museus e Monumentos de Portugal, E.P.E. | CRIA – NOVA FCSH)

Alexandra Alves (ERIH – European Route of Industrial Heritage)

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09:30-10:30 **PLENARY CONFERENCE**

Agricultural heritage and rural policies in the european context

Mauro Agnoletti (University of Florence, UNESCO Chair of Agricultural Heritage Landscapes)

10:30-11:00 **CULTURAL HERITAGE, LEGACY AND MEMORY I**

Moderation: **Carlos Manuel Faísca** (Universidade de Coimbra - CEIS20)

Iron architecture municipal markets built in southern Portugal: a cultural heritage on the verge of extinction?

Sheila Palomares-Alarcón (Universidad de Jaén & CIDEHUS – Universidade de Évora)

Public fountains of the old medina of Meknes, a fading source calling for revival

Othmane Zakaria, Gwyneth Talley & Zineb Hzim (Sidi Mohamed Ben Abdellah University)

Salvaguarda do Património Cultural Edificado – Dois casos de estudo: a Escola Agro-Industrial de Grândola e a Escola dos Regentes Agrícolas de Évora da autoria do arquitecto Manuel Taíinha

Inês Cunha Simão, Ana Maria Martins-Nepomuceno (Universidade da Beira Interior) & **Natalia**

Juan-García (Universidad de Zaragoza)

11:00-11:30 **Coffee Break**

11:30-13:00 **CULTURAL HERITAGE, LEGACY AND MEMORY II**

Olhares sobre o Mediterrâneo: Malta e a presença portuguesa no roteiro de Lisboa a Goa

Antónia Fialho Conde (Universidade de Évora – CIDEHUS)

The Marble Anticline Interpretative Center (Portugal): the cultural value of a territory and its resources

Armando Quintas, Carlos Filipe, Ana Cardoso de Matos & Maria da Luz Sampaio (Universidade de Évora – CIDEHUS; CECHAP)

Exploring the cultural values of Arab-Islamic architecture: the courtyard of the Damascene House as a case study

Ahmad Azeez Alrahamneh (Universidad de Jaén)

O calcetamento de arruamentos e passeios na Lisboa do século XIX

Manuela P. Rosa & David Pereira (Universidade do Algarve)

13:00-14:30	Lunch
14:30-16:15	SUSTAINABLE TOURISM Moderation: Sheila Palomares-Alarcón (Universidad de Jaén & CIDEHUS - Universidade de Évora) <i>A Intersecção entre Turismo, Digitalização e Procura de informação: Um Estudo de Caso em Cidade Histórica Reconhecida pela UNESCO</i> Camila Campos & Áurea Rodrigues (Universidade de Évora – CIDEHUS) <i>Digitalization and enhancing cultural tourism: Tunisian Case</i> Jihène Khalifa (University of Sousse) <i>Pressure from tourism hardest for religious World Heritage Sites</i> Martin Thomas Falk & Eva Hagsten (Sodertorn University) <i>Digital Nomadism and Sustainable Tourism in the Mediterranean Region: Opportunities and Challenges</i> Öznur Akgiş İlhan (Kırşehir Ahi Evran University), Semra Günay (Anadolu University) & Deniz Ateş (Bilecik Şeyh Edebali University) <i>Challenges of sustainable tourism development in the Mediterranean World Heritage sites: the case of Croatia</i> Nataša Urošević & Matteo Legović (Juraj Dobrila University of Pula) <i>Recomendações internacionais para o turismo: explorando as prioridades políticas da União Europeia</i> Maria do Rosário Borges (Universidade de Évora – CIDEHUS)
16:15-16:30	Coffee Break
16:30-17:30	PLENARY CONFERENCE <i>Intercultural dialogue and academic cooperation in the Mediterranean Region: the experience of UNIMED - Mediterranean Universities Union</i> Marcello Scalisi (Director of UNIMED – Mediterranean Universities Union)
17:30-18:30	SUSTAINABLE PATHWAYS Moderation: Evanthia Balla (Universidade de Évora) <i>Consumer Segmentation for the Development of Sustainable Agri-Food Consumption Strategies</i> Eunice Venâncio, Maria Raquel Lucas (Universidade de Évora – MED) & Ana Marta Costa (Universidade de Trás-os-Montes e Alto Douro-CETRAD) <i>Fostering Agro-Silvo Pastoral Systems: Living Lab Approaches to Preserve and Enhance Montado's Ecological, Socio-Economic, and Cultural Heritage</i> Susana Filipe, Maria Rivera Mendez & Teresa Pinto Correia (Universidade de Évora – MED & CHANGE) <i>Novel Eco-Friendly Biocides: Sustainable Biotechnology for Cultural Heritage Safeguard</i> Cátia Salvador, Patrícia Gatinho (Universidade de Évora – HERCULES Laboratory & IN2PAST) & A. Teresa Caldeira (Universidade de Évora – HERCULES Laboratory, IN2PAST & City U Macau Chair in Sustainable Heritage & Sino-Portugal Joint Laboratory of Cultural Heritage Conservation Science)
18:30	Closing